

Seminar on Library Development and Management for Developing Countries

Name	Seminar on Library Development and Management for Developing Countries		
Organizer	Central Academy of Cultural and Tourism Administration		
Time	2023-07-27 to 2023-08-07	Language for Learning	English
Invited Countries	Developing Countries	Number of Participants	25
Objectives of the Training Course	1. To enable participants to understand the future development trend and prospect of the library field; 2. To enable participants to have a preliminary understanding of the experience of Chinese libraries in management, operation and digital construction; 3. At the end of the course, the participants will be able to make suggestions for the development of the library industry in Developing Countries.		
Requirements for the Participants	Professional Background	— Specialty: Library — Occupation: Government Officials, Experts, Scholars and Practitioners in library — Position <input type="checkbox"/> Chief of the Division and the Department — Seniority: None — Others <input type="checkbox"/> None	
	Age	No higher than the legal retirement age in each recipient country	
	Health	Physically fit and able to attend online training on time	
	Language	Capable of listening, speaking, reading and writing in English during the training	
	others	None	
Seminar Content	1. Lectures: (1) China's national conditions and sharing of China's experience in fighting the epidemic: Government officials will introduce to participants the political, social and historical developments in China and share China's experience in fighting the epidemic. (2) Development of China's public library business: Introduction to the development of China's public library business and business outlook. (3) National Library of China: Introduction to the history, book collection, organizational system and patron services of the National Library of China. (4) Smart Library: Introducing the development status of China's smart library and its sub-		

industries, the development status of upstream and downstream industries, the market supply and demand situation, new achievements and technologies, introducing the development status and characteristics of China's smart library industry, as well as the challenges that China's smart library industry will face and the development strategies of enterprises.

(5) Digital Library in the Era of Artificial Intelligence: Introducing the construction ideas and construction practices of technological knowledge engine of digital library in the context of artificial intelligence era.

(6) Ecological construction of university libraries: Introduction to China's higher education literature guarantee system, the macro background of China's university library development and future construction direction.

(7) Library Talent Construction: Introduction to the discipline construction and talent cultivation of librarianship, analysis of the current situation and problems of the library talent team, introduction to the current system and experience of library talent cultivation in China.

2.Seminar:

The participants conducted seminars in the field of library construction and management by country.

3.Virtual Tour and Introduction

To the Capital Museum, to examine the exhibition of themes related to the conservation of ancient books.

4.Lecturers:

(1) Yu Chuncheng: Director of International Exchange Department, Central Academy of Culture and Tourism Management Cadres.

(2) Wei Dawei: Secretary of the Party Committee and Deputy Director of the National Library of China, and Director of the National Center for Public Culture Development, Ministry of Culture and Tourism.

(3) Zhang Zhixiong: Deputy Director of the Documentation and Information Center of the Chinese Academy of Sciences, Director and Researcher (Grade II) of the Wuhan Documentation and Information Center of the Chinese Academy of Sciences.

(4) Chen Ling: Deputy Director of China Higher Education Literature Assurance System (CALIS) Management Center, Secretary General of Steering Committee for Library and Information Work in Higher Education Institutions of the Ministry of Education, Research Librarian of Peking University Library.

(5) Cao Ning: Director and Research Librarian of Digital Resources Department, National Library of China.

(6) Xiao Long: Research Librarian II, Peking University, Director of Shanxi University Library

(7) Xie Qiang: Director of Information Technology Department of the National Library

5. Preparatory Materials

For smooth seminar, please prepare the materials related to the subject as follow: Self-

	<p>introduction including the speciality and organization □ Introduction of integrated development of tourism and intangible cultural heritage conservation in own country or region; □ Problems facing in conserving and promoting intangible cultural heritage; □ Cooperation foundation and prospects with China, etc.</p> <p>6.Evaluation</p> <p>Distribute the evaluation form and collect after participants fill in, to evaluate the workshop and teaching.</p>		
Host City	Beijing	Cities to visit	Beijing City
About the Organizer	<p>The Central Academy of Culture and Tourism Administration is an educational and training institution that is directly affiliated to the Ministry of Culture and Tourism of the People's Republic of China (PRC). It is the first official organization to start teaching and research of cultural management, mainly providing professional training for the leaders of cultural and tourism administrative departments at and above the prefecture and municipal level, and management training for senior managers of cultural and tourism enterprises and institutions.</p> <p>Since 2007, our Academy has been holding foreign-related training programs, involving more than 5000 officials, scholars and professionals in the cultural field from over 150 countries. The topics of these programs include cultural management, cultural industries, cultural heritage protection, tourism management, as well as cultural tourism integration and development etc. The participants involve ministry-level officials, department and bureau-level officials, division-level officials, as well as professional and technical personnel in the culture and tourism departments of many countries. The foreign-related training has formed a multi-country, multi-level and multi-disciplinary training pattern. The institute has accumulated rich experience in incoming training.</p> <p>During the epidemic era, CACTA took the initiative to explore online training, with Beijing as the main base, experts came to the institute to teach online and interact with each other, and foreign trainees attended the training remotely online. At present, 23 online training courses have been successfully held, training nearly 2,000 foreign trainees and accumulating rich experience in remote training, which has created conditions for further training tasks.</p>		
Contact of the Organizer	Contact Person(s)	Mr.Wan Siwei, Ms.Zhang Wenyu, Ms.Chen Lu	
	Telephone	0086-15726613387(Mr.Wan), 0086-010-69268405(Ms.Zhang), 0086-13910188417(Ms.Chen)	
	Cell	0086-15726613387(Mr.Wan), 0086-18611839572(Ms.Zhang), 0086-13910188417(Ms.Chen)	

	Fax	0086-010-69268406(Mr.Wan), 0086-010-69243250(Ms.Zhang), 0086-010-69243250(Ms.Chen)
	E-mail	intcacta@163.com(Mr.Wan), intcacta@163.com(Ms.Zhang), intcacta@163.com(Ms.Chen)